



veeagroup
DIGITAL SKILLS ACADEMY



VEEA Group are market leaders in student recruitment and employability, providing a unique platform for emerging talent to be identified and developed.

The VEEA Group Skills Academies combine industry insights led by FTSE employers with in-depth, bespoke corporate readiness and employability training.

Time	Training	Insights
Monday	Effective Communication	Media
Tuesday	Relationship Building & Team Work	Teaching
Wednesday	Business Skills Training	Property
Thursday	Leadership & Entrepreneurism	Marketing
Friday	Veea Group Corporate Insight Day	Technology

MONDAY

Time	Effective Communication
08:45 - 9:15	Welcome - Introductions & Induction
09:15 - 10:30	Introductory exercises - Strengths / Achievements / Challenges / Elevator Pitches
10:30 - 10:45	Break
10:45 - 11:00	Guest Speaker - The Art of Presenting
11:00 - 12:30	Effective Communication / Body Language / Presentations
12:30 - 13:00	Lunch
13:00 - 13:15	Guest Speaker - Journalism
13:15 - 14:15	Effective Communication Task
14:15 - 14:30	Break
14:30 - 14:45	Guest Speaker - Broadcasting
14:45 - 16:00	Podcast Creation Task
16:00 - 16:30	Team Presentations + Awards



TUESDAY

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Time	Relationship Building & Teamwork
09:00 - 09:15	Overview and Introduction
09:15 - 10:30	Introductory Exercises - Stress, Resilience, Confidence
10:30 - 10:45	Break
10:45 - 11:00	Guest Speaker - Emotional Intelligence / Wellbeing
11:00 - 12:15	Teamwork - Insights / Exercises / Functions
12:15 - 13:00	Lunch
13:00 - 13:15	Guest Speaker - Transition Sports into workplace
13:15 - 14:00	Teamworking Exercise
14:00 - 14:30	Guest Speaker - Teaching
14:30 - 14:45	Guest Speaker - Mentoring
14:45 - 16:00	Hackathon
16:00 - 16:30	Wrap Up & Awards



WEDNESDAY

Time	Business Skills Training
08:45 - 09:00	Overview and Introduction
09:00 - 09:15	Property Presentation
09:15 - 10:15	Skills Training - Time Management / Project Management / Detail / Decision Making / Working Autonomously
10:15 - 10:30	Break
10:30 - 12:00	Project Management Task
12:00 - 13:00	Lunch
13:00 - 13:45	Digital Skills Task
13:45 - 14:30	Marketing Task or Investment Task
14:30 - 14:45	Break
14:45 - 13:15	Guest Speakers - Digital Futures
13:15 - 16:15	Industry Insights - Regeneration Task
16:15 - 16:30	Wrap Up and Awards



THURSDAY

Time	Entrepreneurship & Leadership
08:45 - 09:00	Overview and Introduction
09:00 - 09:15	Guest Speaker: Forbes 30 under 30 CEO
09:15 - 10:45	Leadership Exercises - Group & Individual. Presentation Business Leader / Learnings
10:45 - 11:00	Break
11:00 - 11:15	Guest Speaker: Sports Agency
11:15 - 12:15	Interview Training / Recorded Interviews / Partner Marking & Feedback
12:15 - 13:00	Lunch
13:00 - 14:15	START-UP Challenge
14:15 - 14:30	Break
14:30 - 15:00	Guest Speaker - Digital Marketing
15:00 - 16:15	Digital Agency Challenge - Presentation / Task / Awards
16:15 - 16:30	Wrap Up / Awards / Final Day Outline



FRIDAY

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Time	Corporate Challenge & Careers Fair
09:00 - 09:15	Introduction & Week Summary
09:15 - 10:30	Guest Speakers: Technology
10:30 - 10:45	The Challenge
10:45 - 11:00	Lunch / Rehearsals
11:00 - 12:15	Guest Speaker: Sport-Tech
12:15 - 13:00	The Challenge
13:00 - 13:15	Break
13:15 - 14:00	Rehearsals / Submissions
14:00 - 14:30	Team Presentations
14:30 - 14:45	Awards & Wrap Up

